

## Agenda Item Summary

### BACKGROUND

During the 2011 Legislative Session, HB 2127 was adopted creating Oregon's first Habitat Conservation Stamp. Revenues from stamp sales will be directed to the conservation of important species and habitats as outlined in the Oregon Conservation Strategy (Strategy). The Strategy is a non-regulatory, statewide blueprint for the long-term conservation of Oregon's native fish and wildlife and their habitats. It was developed by the Department with the help of a diverse coalition of Oregonians including scientists, conservation groups, landowners, extension services, anglers, hunters, and representatives from agriculture, forestry, and rangelands. The Department has had limited success securing funding to implement the Strategy. Traditional sources of funding, including federal funds and state non-game tax check-off, are declining.

The Habitat Conservation Stamp will not be required for any activity, but will provide an opportunity for the public to provide financial support for fish and wildlife conservation. The Department will work with the conservation community, businesses, hunters, anglers, and others to market the stamp and fund important conservation work.

On February 3rd, 2012, the Oregon Fish and Wildlife Commission adopted rules to implement a 2012 Habitat Conservation Stamp. Despite enjoying a successful 2012 Habitat Conservation Stamp art contest, staff learned that clarification of the rules regarding the art contest would lead to a more efficient process for future contests. Proposed amendments would include specifics on contest deadlines, artwork eligibility, and the need for artwork to be fully dry prior to submittal.

In addition, administrative rules will be amended to add the Habitat Conservation Stamp to the list of documents that include a free annual ODFW Wildlife Area Parking Permit and allow the Habitat Conservation Stamp, as well as the daily and annual ODFW Wildlife Area Parking Permits, to be purchased via mail order, fax or internet.

### PUBLIC INVOLVEMENT

The Department worked with conservation and hunting organizations during legislation and draft rule development.

The concept was presented to the External Budget Advisory Committee, during public Town Hall meetings during the budget building process, and during Conservation Leader and Sport Group Leader meetings.

Information and background has been available on the Department's website and through emails to interested parties.

The Department held a 2012 Oregon Habitat Conservation Stamp original art contest.

The Department produced and is selling 2012 Oregon Habitat Conservation Stamps and associated prints to generate revenues for conservation of important species and habitats as outlined in the Oregon Conservation Strategy.

**ISSUE 1**

**ADOPTION OF AMENDED RULES FOR HABITAT CONSERVATION STAMP**

**ANALYSIS**

This proposal seeks to amend the rules related to the Habitat Conservation Stamp Program.

The proposed revised rules describe:

1. The procedures and necessary accompanying information for submitting artwork for habitat conservation stamps;
2. The criteria for selection of the winning entry;
3. The obligation of winning artists, and;
4. Sales provisions pursuant to ORS Chapter 496.

**ISSUE 2**

**ADOPTION OF AMENDED RULES FOR WILDLIFE AREA PARKING PERMITS**

**ANALYSIS**

The objective of the proposed amendments is to add the Habitat Conservation Stamp to the list of documents that include a free annual parking permit and allow the Habitat Conservation Stamp, as well as the daily and annual ODFW Wildlife Area Parking Permits, to be purchased via mail order, fax or internet.

**OPTIONS**

- Option 1. Accept proposed rules as written
- Option 2. Amend proposed rules
- Option 3. Deny proposed rules

**DRAFT MOTION**

I move to adopt Oregon Administrative Rule 635, Divisions 095, 008 and 010 as proposed by staff.

**EFFECTIVE DATE**

Upon filing