

Habitat Conservation Stamp

Oregon Fish and Wildlife Commission

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Background

Creation:

- 2011 – HB 2127 paved way for Oregon's first Habitat Conservation Stamp
- 2012 – Commission adopted rules to implement the stamp program

Purpose:

- Provides an opportunity for the public to give financial support for native fish and wildlife conservation

Revenue:

- Proceeds will be directed to the conservation of high priority species and habitats outlined in the Oregon Conservation Strategy



Background

2012: Western Meadowlark

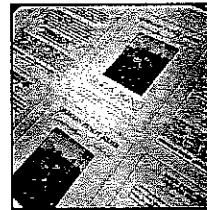
Merchandise	# Sold	Revenue
Stamps	86	\$3,268
Art Prints	33	\$5,082
2012 Total Sales		\$ 8,350

2013: Kit Fox

Merchandise	# Sold	Revenue
Stamps	70	\$2,660
Art Prints	20	\$2,686
2013 Total Sales		\$ 5,346

2014: Western Painted Turtle

Merchandise	# Sold	Revenue
Stamps	44	\$1,672
Art Prints	7	\$994
Wine Donation	1,116	\$5,580
2014 Total Sales		\$8,246

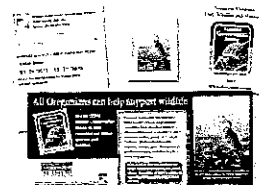


Issue 1: Amend the cost of the stamp

Current stamp cost: \$40 (includes a Wildlife Area Parking Permit)

Public feedback:

- Reduce the cost of the stamp
 - > more attractive to people making a 'donation' to conservation
 - > stamp collectors
- Remove the Wildlife Area Parking Permit
 - > out-of-state stamp collectors
 - > bulk stamp suppliers
 - > constituents that already have a parking permit






Issue 1: Amend the cost of the stamp

New cost proposed (starting 2015): \$20

Current Stamp: \$38 + \$2 agency fee
(subtract)
Parking Permit: \$20 + \$2 agency fee

2015 Stamp: \$18 + \$2 agency fee

Issue 2: Amend the award amount

Current award amount for the winner: \$3,000

- Award amount ≥ revenue from annual stamp sales

State	Award \$	Entry Fee
California Upland Bird Stamp	\$0	\$50
Minnesota (all) Stamps	\$0	\$0
Louisiana Waterfowl Stamp	\$0	\$50
Connecticut Duck Stamp	\$0	\$0
Delaware Waterfowl Stamp	\$0	\$10
Maryland Game Bird Stamp	\$0	\$15
Alabama Waterfowl Stamp	\$0	\$0
Wisconsin Waterfowl Stamp	\$0	\$0
Nebraska Habitat Stamp	\$300 (nonprofit)	\$0
Maine Waterfowl Stamp	\$1000 / \$300 / \$100	\$0
Oklahoma Duck Stamp	\$1200 (nonprofit)	\$20
Wyoming Conservation Stamp	\$3500 / \$1500 / \$750 (sell)	\$25

Issue 2: Amend the award amount

New award amount proposed: \$1,000 (plus 25 art prints)

- Allows more revenue to be put towards program funding
- Represents a higher than average award amount
- Continues to attract skillful artists
 - states that provide no award still receive quality artwork
 - the art show and potential wine label may provide additional enticement



Issue 3: Amend Stamp Rules

Clarify and amend rules:

- Criteria for submitting artwork
- Responsibilities of the artists
- Minor administrative changes

OREGON ADMINISTRATIVE RULES
OREGON DEPARTMENT OF FISH AND WILDLIFE

TITLE NUMBER
800000-0000-0000-0000

SECTION NUMBER
800000-0000-0000-0000-0000

PURPOSE
 The purpose of this rule is to establish the criteria for submitting artwork to the Oregon Department of Fish and Wildlife for consideration for the Oregon Department of Fish and Wildlife Art Award.

ADVISORY NOTES
 1. This rule is intended to clarify and amend the rules for submitting artwork to the Oregon Department of Fish and Wildlife for consideration for the Oregon Department of Fish and Wildlife Art Award.

LEGISLATIVE INTENT
 It is the intent of the Oregon Department of Fish and Wildlife to establish the criteria for submitting artwork to the Oregon Department of Fish and Wildlife for consideration for the Oregon Department of Fish and Wildlife Art Award.



