

# Oregon Conservation & Recreation Advisory Committee Project Recommendations

January 15, 2021

Davia Palmeri, Conservation Policy Coordinator

Dr. Karl Wenner, Chair – Oregon Conservation & Recreation  
Advisory Committee



# Conservation & Recreation Advisory Committee

- **Dr. Karl Wenner, Chair** - Klamath Mountains Ecoregion
- **Mauricio Valadrian, Vice Chair** - At-Large
- **Jane Hartline** - Willamette Valley Ecoregion
- **Maret Pajutee** - East & West Cascades Ecoregions
- **Tim Davis** - Northern Basin & Range Ecoregion
- **Chris Hager** - At-Large
- **Mark Stern** - At-Large
- **Vacant**, Nearshore & Coast Range Ecoregion
- **Vacant**- Columbia Plateau & Blue Mountains Ecoregions

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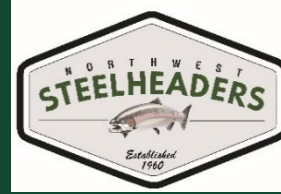
# Oregon's Future Belongs To All

Anyone can be a conservationist

FUND THE FUTURE TODAY



# Coalition



Willamette RIVERKEEPER  
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Oregon Mountain Biking Coalition



PACIFIC FOREST TRUST



WATERWATCH



OREGON OUTDOOR ALLIANCE  
Connecting and Cultivating the Outdoor Industry



Oregon Association of Conservation Districts



Oregon Environmental Council  
It's Your Oregon



NW Natural  
We grew up here.



OREGON WILDLIFE FOUNDATION



epilogue



Metro



WildEarth GUARDIANS



ROCKY MOUNTAIN ELK FOUNDATION



Theodore Roosevelt Conservation Partnership



THE HUMANE SOCIETY OF THE UNITED STATES



XERCES SOCIETY  
for Invertebrate Conservation



TROUT UNLIMITED



WILLAMETTE PARTNERSHIP

# FUNDING STATUS

**\$227,824 Raised!**

Over 12,000 individuals  
have donated

The screenshot shows the Oregon Department of Fish and Wildlife checkout page. At the top, there is a navigation bar with the department's logo and name. Below this, a section titled "Consider adding a donation to your purchase" offers two options: "Make a donation to Oregon Conservation & Recreation Fund" and "Make a donation to Predatory Animal Control Fund". Each option includes a text input field for the amount and an "Add" button. Below the donation section is the "Items in Cart" area, which contains two items: "Motorized Boat Aquatic Invasive Species Prevention Permit" and "Oregon Conservation & Recreation Fund". Each item has a table with columns for "Starts", "Ends", "QTY", and "Price". The permit item has a start date of 07/09/2020, an end date of 12/31/2020, a quantity of 1, and a price of \$22.00. The fund item has the same start and end dates, a quantity of 1, and a price of \$1,000,000.00. To the right of the cart items is the "Order Summary" section, which shows "ITEMS IN CART:" for \$1,000,022.00 and "ORDER TOTAL:" for \$1,000,022.00. At the bottom of the order summary, there is a checkbox for a disclaimer: "I acknowledge that I am purchasing items from the Oregon Department of Fish and Wildlife, a merchant operating in the United States, that the Return Policy states that items purchased may not be returned, and that the Refund Policy states that purchases are non-refundable unless an administrative error was made by the Department. Refund requests can be initiated by contacting the Department's Customer Service by..."

# Outdoor Equity Subcommittee

\*From the Outdoor Equity Subcommittee's statement of purpose



**We are dedicating a significant portion of the available funds to this purpose, and will work with these audiences and stakeholders to identify and fund opportunities and projects that mutually support the interests, the intersection, and engagement of underserved communities.**

Photo courtesy of Trout Unlimited & Caldera

# Second Round of Expenditures

**Received 65 applications for over \$500,000 worth of requests, for about \$60,000 available.**

Recommending \$64,983 for seven projects  
- includes \$25,000 for specific outdoor equity projects.

Recommending pre-approval for 22 additional projects for \$194,550 as funds become available.



# Review Criteria

- Project outcomes align with OCRF Program Priorities identified in the Expenditure Framework and are consistent with the Oregon Conservation Strategy
- Clarity of the proposal
- Timeliness and/or having the necessary approvals in place
- Partner investment
- Measurability
- Addresses gaps in outdoor equity

## Unscored considerations

- Proven track record of applicant to achieve stated outcomes
- Integration/intersectionality between conservation and recreation



# Committee Review in November

- Each project was scored by two reviewers.
- Based on their scores and rankings, advanced 22 projects to the next round.
- Referred all projects receiving 5.5 or higher on the Outdoor Equity criterion to the Outdoor Equity Subcommittee for additional review (13 projects).

# Outdoor Equity Subcommittee Review

Outdoor Equity Subcommittee considered:

- Impact – tangibility of the outcomes and scope or scale of the impact
- Trusted messengers – track record of being connected to communities of interest
- Outreach - # of people to be engaged and/or involved in the effort
- Financial viability of the proposal

Recommended seven of 13 projects.

-- Funds available for 3 --

# Final Review and Recommendations

- Remaining 22 projects were reviewed and scored by all Committee members.
- Each project received a cumulative score out of 60.
- Committee recommended funding in ranked order based on scores.

--Enough funds available for the top four projects --

# Issue #1 - Expenditure Recommendations from Currently Available Funds

Project Title	Lead Organization	Location (Ecoregion/Town)	OCRF Expenditure
Community Science for Conservation: Engaging Oregonians in the Pacific Northwest Bumble Bee Atlas	The Xerces Society for Invertebrate Conservation	State-wide Portland	\$9,987.00
Wallowa Wolverine and Forest Carnivore Project	Oregon Wildlife Foundation	Blue Mountains Enterprise	\$9,996.00
Western pond turtle distribution in Yamhill County using community science volunteers.	Northwest Ecological Research Institute	Willamette Valley Yamhill	\$10,000.00
Beaver Survey and Restoration: Central Coast Estuaries	The Wetlands Conservancy	Coast Range Newport	\$10,000.00
Exploring Nature in Lents	ROSE Community Development	Willamette Valley Portland	\$5,000.00
People of Color Outdoor and iUrban Teen Connect in Nature	People of Color Outdoors	Coast Range Warrenton	\$10,000.00
BIPOC Conservation Strategy	Wild Diversity	State-wide Portland	\$10,000.00

# Staff Recommendation

Approve Conservation & Recreation Advisory Committee recommendations for expenditures from the Oregon Conservation & Recreation Fund.

# Issue #2 - Expenditure Recommendations Contingent on Funds Becoming Available

# Context

- Large volume of strong project proposals
- Advisory Committee limited by June, 2021 sunset date
- Potential for General Fund match to what has been raised
- New funds frequently becoming available
- Donor interest in potential projects
- Efficient use of Commission time



Rank	Project Title	Lead Organization	Location (Ecoregion/Town)	OCRF Expenditure
1	Fence Markers and Escape Ramps for Wildlife	Harney Soil and Watershed Conservation District	Northern Basin & Range Burns	\$8,850.00
2	Club Aves: multilingual birding and nature club	Verde	Willamette Valley Portland	\$10,000.00
3	Engaging Outdoor Recreationists in the Conservation of Oregon's Native Freshwater Turtles	Western Oregon University	Willamette Valley Salem	\$9,971.00
4	Ski for Life - Youth Winter Program COVID Adapted	Oregon Adaptive Sports	East Cascades Bend & Sisters	\$10,000.00
5	Adventure Wednesdays! Outdoor Leadership Club	Adventures Without Limits	Willamette Valley Portland Metro	\$10,000.00

Rank	Project Title	Lead Organization	Location (Ecoregion/Town)	OCRF Expenditure
6	Outdoor Leaders Youth Camps	EUVALCREE	Northern Basin & Range Ontario	\$10,000.00
7	Upper Klamath Basin Juvenile Chinook Salmon Release Study	Oregon Dept of Fish and Wildlife - Klamath District Office	East Cascades Klamath Falls	\$10,000.00
8	Youth Involvement in Forest Restoration Monitoring	Wallowa Resources	Blue Mountains Enterprise	\$9,200.00
9	Wildlife Habitat Modeling with Community Science and Data in the Blue Mountains	Blue Mountains Forest Partners	Blue Mountains Mt. Vernon	\$10,000.00
10	Sandy River Salmon Habitat Restoration & Community Amphibian Surveys	Sandy River Watershed Council	West Cascades Brightwood	\$7,500.00

Rank	Project Title	Lead Organization	Location (Ecoregion/Town)	OCRF Expenditure
11	Oregon Marine Reserves Assessment	Oregon Community Foundation	Nearshore Newport	\$10,000.00
12	Owens Farm Healthy Outdoors For All- Universally Accessible Trail Partnership	Greenbelt Land Trust	Willamette Valley Corvallis	\$10,000.00
13	Soda Mountain Trails Project	Siskiyou Mountain Club	Klamath Mountains Klamath Falls/Ashland	\$8,500.00
14	Habitat Restoration on the South Fork Crooked River	Oregon Natural Desert Association	East Cascades Paulina	\$10,000.00
15	Making Connections: Keeping Wildlife Wild: Wildlife Migration Curriculum for K – 12 Students	Discover Your Forest	East Cascades Deschutes N.F.	\$8,260.00
16	Tidal Wetland Mapping and Tide Gate Replacement in Southwestern Oregon	Coos Watershed Association	Coast Range Coos Bay	\$9,500.00

Rank	Project Title	Lead Organization	Location (Ecoregion/Town)	OCRF Expenditure
17	Valleys of the Rogue Watershed Study of Invasive Ringed Crayfish and their Impact on Native Signal Crayfish, Steelhead and Salmon	Valleys of the Rogue Watershed Council	West Cascades Rogue River and Gold Hill	\$3,350.00
18	Holton Creek RNA	Southern Oregon Forest Restoration Collaborative (SOFRC)	Klamath Mountains Talent	\$5,000.00
19	Starr Aspen Project	National Wild Turkey Federation	Blue Mountains Bear Valley	\$9,598.21
20	Plover Patrol Program: Western Snowy Plover monitoring on the North Coast	Portland Audubon	Nearshore North Coast	\$8,821.00
21	Oceanscape Network Virtual Exploration & Conservation Education	Oregon Coast Aquarium	State-wide Newport	\$10,000.00
22	Inspiring Personal Stewardship: Educating Wild & Scenic Rogue River Recreators about Bears	The Humane Society of the United States (HSUS) and Rogue Riverkeeper	West Cascades Rogue River	\$6,000.00

# Staff Recommendation

Approve Conservation & Recreation Advisory Committee recommendations for expenditures from the Oregon Conservation & Recreation Fund contingent on funds becoming available.

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