



Meeting: Conservation &
Recreation Advisory Committee
Meeting – Virtual Attendance
Time: September 22, 2020
10:00 AM Pacific Time (US and
Canada)

1
2 *Committee minutes were approved by the Committee on October 26, 2020.*

3
4 Those attending part or all of the meeting included:

5
6 Advisory Committee Members

7 Dr. Karl Wenner (Chair, Klamath Mountains)

8 Mauricio Valadrian (Vice Chair, at-large)

9 Chris Hager (at-large)

10 Jane Hartline (Willamette Valley)

11 Maret Pajutee (East and West Cascades)

12 Mark Stern (at-large)

13 Commissioner Greg Wolley (proxy for Commissioner Mark Labhart)

14

15 ODFW Staff

16 Davia Palmeri, Conservation Policy Coordinator

17 Michelle Tate, Executive Assistant

18 Adam Baylor, Public Information Officer

19

20 Guests

21 Cheralynn Abbott, Facilitator, Pivotal Resources

22

23 3 Members of the Public

24 Kay Brown, Restoration & Enhancement Board

25 Jim Greer, retired ODFW

26 Jennifer Wilde, Adventures Without Limits

27

28

29 **MEETING**

30 **Welcome**

31 On Tuesday, September 22, 2020 at 10:06 a.m., Chair Karl Wennter, called the Oregon Conservation and
32 Recreation Advisory Committee (the Committee) meeting to order. This meeting was held online only
33 via the Ring Central platform.

34

35 Warm up - Committee members introduced themselves and shared something recent from their lives.

36

37 **Review and Approve Meeting Minutes**

38 Objective: Review and approve minutes from August 11 and August 25 meeting

39

40 *Committee Member Jane Hartline moved to approve the meeting minutes from the August 11, 2020 with*
41 *continued authority to correct grammar and punctuation. Committee Member Mark Stern seconded the*
42 *motion and the motion carried with six (6) in favor.*

1 *Committee Member Maret Pajutee moved to approve the meeting minutes from August 25, 2020 with*
2 *conintued authority to correct grammar and punctuation. Committee Member Mark Stern seconded the*
3 *motion and the motion carried with six (6) in favor.*

4
5 **OCRf Project Updates**

6 *Ojective: Discuss results of the Commission meeting regarding Round 1 projects and receive a Round 2*
7 *progress report.*

8
9 *The Fish and Wildlife Commission approved the Committee's eight recommended projects at the*
10 *September 11 Commission meeting (see table below). This included an additional \$60,000 for the*
11 *Gilchrist Underpass Wildlife Directional Fencing project through a restricted donation from the Pew*
12 *Charitable Trusts.*

13

Project Title	Primary Applicant	OCRf Funds	Ecoregion
Succor Creek and Beaver	Friends of the Owyhee	\$8,066	Northern Basin & Range
Link Creek	Trout Unlimited and Caldera	\$7,800	East Cascades
Gilchrist Underpass Wildlife Directional Fencing	Oregon Hunters Association	\$70,000	East Cascades
Monitoring Efforts for Rare Carnivores	Cascadia Wild	\$7,000	East/West Cascades
Feasibility Study: Restoring Sea Otters to the Oregon Coast	Elakha Alliance	\$10,000	Nearshore
Applegate Northwestern Pond Turtle Project	North Douglas Betterment	\$4,090	Klamath Mountains
Crooked River National Grasslands Sustainable Trails Project	Ochoco Trails	\$7,500	Blue Mountains
Portland Audubon Backyard Bioblitz	Audubon Society of Portland	\$6,000	Willamette Valley

14
15 *Staff reported that there are two additional organizations interested in making restricted donations to*
16 *increase the size of approved projects. This includes \$5000 for the Gilchrist Underpass Wildlife Directional*
17 *Fencing project from the Rocky Mountain Elk Foundation and \$1500 from Oregon Wild for the Feasibility*
18 *Study: Restoring Sea Otters to the Oregon Coast.*

19
20 *Committee Member Chris Hager moved to commit funds donated by the Rocky Mountain Elk Foundation*
21 *to increase the scale of the Advisory Committee's investment in the "Gilchrist Underpass Wildlife*
22 *Directional Fencing" project. Committee Member Mark Stern seconded the motion and the motion*
23 *carried with six (6) in favor.*

24
25 *Committee Member Maret Pajutee moved to commit funds donated by Oregon Wild to increase the*
26 *scale of the Advisory Committee's investment in the "Feasibility study: Restoring Sea Otters to the*

1 *Oregon Coast” project. Committee Member Jane Hartline seconded the motion and the motion carried*
2 *with six (6) in favor.*

3
4 *The Committee discussed the process for restricted donations. Projects receiving restricted donations*
5 *must be approved by the Committee. Thus, those interested making a restricted donation can either*
6 *bring funds after projects have been approved or must propose a project and inform the Committee of*
7 *their interest in making an affiliated restricted donation.*

8
9 *The Committee discussed the potential for interested parties to make restricted gifts for outdoor equity*
10 *projects that can be chosen by the Committee. These types of restricted gifts are possible.*

11
12 *Update on Round 2 Applications – One application has been submitted as of September 22. The deadline*
13 *to apply is October 21. Committee members shared information on potential projects from:*

- 14 • *Sustainable NW*
- 15 • *Oregon Native Turtle Working Group*
- 16 • *Outdoor recreation accessibility projects (sign language interpretation, specialized equipment,*
17 *etc.)*

18
19 *The Committee also heard from Committee Member Jane Hartline about interest from her local Soil and*
20 *Water Conservation District and the Oregon Association of Conservation Districts in increasing ODFW’s*
21 *capacity to implement the Wildlife Habitat Conservation and Management Program and other tax*
22 *incentive programs. Chair Karl Wenner will follow up with ODFW staff on this issue.*

23 24 **Fundraising Update and Marketing Needs**

25 Objective: Receive information regarding total funds to-date and sources. Discuss key messages and
26 marketing needs regarding Round 1 projects.

27
28 *As of September 22, \$177,900.51 has been raised through ODFW and the Oregon Wildlife Foundation’s*
29 *OregonIsAlive.org. The Committee members discussed opportunities to amplify the fundraiser. All*
30 *Committee members were encouraged to follow and share social media content generated on*
31 *Facebook.com/OregonIsAlive including by creating short videos sharing information about the Fund and*
32 *why you support with the hashtag #myORhabitat. The Committee viewed a video from Committee*
33 *Member Maret Pajutee. ODFW staff were directed to find out the cost of running this video on television.*

34
35 *The Committee discussed potential opportunities to align our campaign with ongoing wildfire recovery*
36 *fundraising happening at the state-level and through Oregon Wildlife Foundation. This would give the*
37 *Committee the opportunity to incentivize restoration of high priority habitats. The NW Steelheaders has*
38 *launched a go-fund-me to raise money for restoration of ODFW’s fire-affected fish hatchery*
39 *infrastructure.*

40 41 **Outdoor Equity Subcommittee**

42 Objective: Report from the subcommittee and identification of action items.

43
44 *Committee Member Mark Stern, Chair of the subcommittee, reported on recent activities of the*
45 *subcommittee, including development of a draft Statement of Purpose.*

46
47 Revised Draft OCRF Outdoor Equity Subcommittee- Statement of Purpose

1 The Oregon Department of Fish and Wildlife’s Oregon Conservation and Recreation Fund (OCRF)
2 has a broad mandate to advance conservation issues and recreation projects in support of the
3 Oregon Conservation Strategy for the benefit of all Oregonians. Embedded within the mandate
4 for the OCRF is a priority commitment to reach out and engage underserved people and
5 communities who have not traditionally participated in conservation issues or outdoor
6 recreation in the past due to barriers and perceptions rooted in ethnicity, race, language,
7 gender, sexual preference and/or other cultural and economic status, as listed in the State of
8 Oregon Equity Framework
9 https://www.oregon.gov/gov/policy/Documents/EquityFrameworkCovid19_2020.pdf. The
10 OCRF Advisory Committee further recognizes that these barriers will not be broken down
11 coincidentally but rather need a focused and pursued endeavor sponsored by the Advisory
12 Committee.

13
14 In support of this commitment, the OCRF Advisory Committee has established the ORCR
15 “Outdoor Equity” subcommittee with the explicit purpose of reaching out and connecting with
16 intentionality to people, communities and organizations that have not traditionally engaged in
17 matters tied to ODFW’s Conservation Strategy, and to work with these audiences and
18 stakeholders to identify and fund opportunities and projects that mutually support the interests,
19 the intersection and engagement of underserved communities in Oregon with the Conservation
20 and Recreation Fund.

21
22 *The Committee discussed the draft statement and suggested inclusion of additional barriers to*
23 *participation including religion, gender identity, and ability. The Committee also discussed*
24 *whether the draft statement should include reference to a minimum amount of OCRF funds that*
25 *will be committed to projects that address outdoor equity gaps. The subcommittee will revisit*
26 *the language and return with an updated draft at the October 26 meeting.*

27
28 *The subcommittee members shared information from organizations they have talked with about*
29 *the OCRF and how this fund can support their work to close outdoor equity gaps. A key*
30 *takeaway is the need to build trust and build relationships.*

31
32 *The Committee directed ODFW staff to consider development of a pre-proposal workshop to*
33 *give possible applicants the opportunity to ask questions and craft their projects in ways that*
34 *will fill the Committee’s criteria.*

35 **Scoring Process for Round 2**

36 Objective: Review updated scoring matrix and other protocols.

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38
39 *Facilitator Cheralynn Abbott shared an updated version of the Committee’s scorecard for evaluating*
40 *proposals based on the discussion at the August 25 meeting. There are six primary criteria described in*
41 *the notice of funding opportunity. Members will evaluate each project with a score of 0-6 on each*
42 *criteria. Cheralynn added a section for “other considerations” that includes “track record” and*
43 *“intersection between conservation and recreation”. Committee members will indicate yes or no on*
44 *whether the applicant has demonstrated a record of success/ability to complete the project as described.*
45 *The members will then indicate if they believe there is a not applicable, low, medium, or high level of*
46 *intersection between conservation and recreation objectives. These two considerations will be useful to*

1 *the Committee to help break ties based on the six primary criteria and provide an extra level of*
2 *information for discussions about creating a robust portfolio of project recommendations.*

3
4 *The Committee members expressed concern about giving equal weight to each of the six criteria and*
5 *there was consensus that Criteria B “Project outcomes align with OCRF Program Priorities identified in*
6 *the Expenditure Framework and are consistent with the Oregon Conservation Strategy” is the most*
7 *important. Committee Member Mark Stern proposed that Criteria B should be worth 50% of the total*
8 *score and the other five (5) criteria are worth 10% each. ODFW staff will update the scoresheet to reflect*
9 *this proposal and the Committee will review this scoresheet again at the October 26 meeting.*

10
11 *The Committee members discussed whether projects seeking to reduce gaps in outdoor equity should be*
12 *evaluated by a separate process. Chair Karl Wenner decided that the Committee will evaluate all projects*
13 *using the same process for this round and this will be evaluated an revisited in advance of round 3.*

14
15 **Public Comments**

16 The Committee heard comments from these members of the public:

- 17
18
 - Jim Greer

19
20 Chair Karl Wenner adjourned the meeting at 12:31 p.m.