



Oregon Conservation and Recreation Fund
Advisory Committee

10/6/21

Presentation:
Governor's Task Force on the Outdoors
OPRD Grant Programs
Considerations for OCRF Recreation
Funding

Governor's Task Force on the Outdoors

"...recommend policies, legislation and initiatives to support economic development in both rural and urban areas, balance improved outdoor recreation access with resource protection, and increase outdoor recreation participation, especially among youth and traditionally underserved communities."



Membership

Jonathan Blasher, (Chair) - Director, Parks and Nature Metro

Asha Aiello - Secretary/Treasurer
Oregon Outdoor Council

Sue Bal - Business Dev. Manager, Athletic & Outdoor Industry
Prosper Portland

Aaron Curtis, (ex-officio) - Section Chief for Social Sciences
Bureau of Land Management OR/WA

Matthew Drake - CEO
Mount Hood Meadows

Mary Jo Evers - CPA, Finance Director; Chairperson
Ontario School District; Ontario Recreation District

Roger Fuhrman - Info. and Education Division Administrator
Oregon Department of Fish and Wildlife

Queta Gonzalez - Director
Center for Diversity and the Environment

Chris Hager - NW Regional Director
Backcountry Hunters & Anglers

Chris Havel - Associate Director
Oregon Parks and Recreation Department

Honorable Ken Helm - Representative District 34 (D)
Oregon Legislative Assembly Oregon House of Representatives

Randy Henry - Boating Safety and Education Manager
Oregon State Marine Board

Esmeralda Horn - Development & Recreation Manager
City of Umatilla

Dan Little, (ex-officio) - First Gentleman
State of Oregon

Priscilla Macy-Cruiser - Network Coordinator
Oregon Outdoors

Jennifer Magby - Interim Tillamook District Rec. Manager
Oregon Department of Forestry

Kelley Minty Morris - Klamath County Commissioner
Association of Oregon Counties; Klamath County

Ed Morgan - General Manager
Guaranty RV, Inc.

Hugh Morrison, (ex-officio) - Regional Business Advisor for the Pacific Region
U.S. Fish and Wildlife Service

Sara Morrissey - Public Affairs Manager, Strategy
Travel Oregon

Steph Noll - Coalition Director
Oregon Trails Coalition

Cailin O'Brien-Feeney (ex-officio) - Director
Oregon Office of Outdoor Recreation

Susan Peithman - Active Transportation Policy Lead
Oregon Department of Transportation

Olivia Quiroz - Executive Director
Oregon Latino Health Coalition

Chuck Sams - Communications Director
Confederated Tribes of the Umatilla Indian Reservation

Ashley Schahfer - Accessibility Advocate and Designer
City of Bend Accessibility Advisory Committee, Oregon Adaptive Sports, & OPRD ADA

Lillian Shirley, BSN, MPH, MPA - Director, Public Health Division
Oregon Health Authority

Lindsey Shirley - Univ. Outreach & Engagement Associate Provost
Oregon State University

Honorable Chuck Thomsen - Senator District 26
Oregon Legislative Assembly Oregon State Senate

Tracy Tophooven, (ex-officio) - Director for Recreation, WWSR, Lands, and Minerals
U.S. Forest Service, Region 6

Mike Walenfels - VP Sales; President
Hydro Flask; Oregon Outdoor Alliance

Matthew Weintraub - Policy Manager
Oregon Mountain Biking Coalition

Amanda Welker - Global Trade & Recruitment Manager
Business Oregon



Task Force Final Recommendations

STRATEGIES					
Center efforts on diversity, equity and inclusion	Strengthen collaboration and organizational effectiveness	Accelerate investments in the outdoor recreation sector	Catalyze innovative policies and legislation	Empower local and statewide action	
ACTIONS					
Advance accessibility and universal design principles	Appoint a stakeholder group to advise the Office of Outdoor Recreation	Address County search and rescue needs	Reassess recreational immunity and liability provisions	Conduct a statewide outdoor recreation inventory and gap analysis	Affirm the connection between health, wellness and the outdoors
Build capacity to increase civic engagement in recreation planning	Create an outdoor recreation sub-cabinet to lead policy and strategy	Create an Oregon Outdoor Trust	Offer a single online storefront for recreation passes and permits	Build a statewide outdoor recreation directory	Develop a statewide PreK-12 outdoor education plan
Set targets for inclusion of people of diverse backgrounds and abilities on agency committees	Support community outdoor recreation development with technical assistance	Propose new, dedicated funding for recreation projects and maintenance	Expand Youth Corps vocational and career training	Help recreation businesses navigate permitting requirements	Promote a culture of responsible recreation
Evaluate and propose improvements to current EDI efforts in state agencies	Engage with 'one voice' on federal outdoor recreation plans and legislation	Fund outdoor industry incubator and accelerator programs	Advance 'Equal Pay for Equal Play' legislation for recreation events	Publish a partnership guide for recreation groups and agencies	Align outdoor recreation university and career programs
Partner with Tribal Nations to develop education and outreach materials	Form an Outdoor Recreation Caucus	Rally community and industry support for the Oregon Conservation Strategy	Extend conservation easement tax program to private land recreation use	Develop and promote outreach materials targeting the outdoor industry	Pilot 'Recreation Zone' land management with communities

★ Active projects now, or during remainder of 2021-2023 biennium



Center efforts on diversity, equity and inclusion

- Advance accessibility and universal design principles
- Build capacity to increase civic engagement in recreation planning
- Set targets for inclusion of people of diverse backgrounds and abilities on agency committees
- Evaluate and propose improvements to current EDI efforts in state agencies
- Partner with Tribal Nations to develop education and outreach materials



Strengthen collaboration and organizational effectiveness

- Appoint an advisory group to guide the Office of Outdoor Recreation
- Create an outdoor recreation sub-cabinet to lead policy and strategy
- Support community outdoor recreation development with technical assistance
- Engage with 'one voice' on federal outdoor recreation plans and legislation
- Form an Outdoor Recreation Caucus



Accelerate investments in the outdoor recreation sector

- Address County search and rescue needs
- Create an Oregon Outdoor Trust
- Propose new, dedicated funding for recreation projects and maintenance
- Fund outdoor industry incubator and accelerator programs
- Rally community and industry support for the Oregon Conservation Strategy



Catalyze innovative policies and legislation

- Reassess recreational immunity and liability provisions
- Offer a single storefront for recreation passes and permits
- Expand Youth Corps vocational and career training
- Advance 'Equal Pay for Equal Play' legislation for recreation events
- Extend conservation easement tax program to private land recreation use



Empower local and statewide action

- Conduct a statewide outdoor recreation inventory and gap analysis
- Build a statewide outdoor recreation directory
- Help recreation businesses navigate permitting requirements
- Publish a partnership guide for recreation groups and agencies
- Develop and promote outreach materials targeting the outdoor industry



Empower local and statewide action

- Affirm the connection between health, wellness and the outdoors
- Develop a statewide PreK-12 outdoor education plan
- Promote a culture of responsible recreation
- Align outdoor recreation university and career programs
- Pilot 'Recreation Zone' land management with communities



Additional Priorities

- Help agencies manage recreation through the COVID-19 pandemic
- Assist with fire recovery efforts
- Connect businesses, NGOs and communities to recovery dollars
- Develop/share tools on recreation impacts and climate adaptation



OPRD Grant Programs

- [Land and Water Conservation Fund](#): For public outdoor facilities including trails, sports fields, playgrounds, picnic facilities, campgrounds, and park support facilities such as parking or restrooms.
- [County Opportunity](#): Awarded to counties to develop, improve or plan county-operated camping facilities.
- [Local Government](#): For public outdoor facilities including trails, sports fields, playgrounds, picnic facilities, campgrounds, and park support facilities such as parking or restrooms.
- [Recreational Trails](#): For motorized and non-motorized trail development and restoration projects.
- [All-Terrain Vehicle](#): For motorized trails including operations and maintenance, law enforcement, development, planning, emergency medical, and land acquisition.

Other:

- Heritage Grants
- Endangered Invertebrate Grants (OPRD/USFWS cooperative)



Considerations for OCRF Funding

- Outdoor equity: programs benefitting or led by traditionally underserved communities and groups
- Organizational Capacity: planning, engagement and collaboratives
- Maintenance: recreation sites with clear connection to OCS
- Statewide Priorities: align with established goals in SCORP





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OREGON OFFICE OF
OUTDOOR RECREATION

We all belong outdoors.